



## Donation Suggestions for Stanley Families

There are many meaningful ways that you can contribute to the Stanley Shindig auction. Please choose one that feels right for your family.

### Option 1 – Make a Charitable Donation

- **Sponsor the event** – Sponsorships are tax deductible and levels range from **\$300-\$5,000**. All sponsorships help underwrite expenses so that funds raised at the auction can go straight to the bottom line: Supporting our students, our teachers, our programs and our campus. (*see enclosed Sponsorship Opportunities for detailed information*).
- **Underwrite a student buy-a-share:** Make a tax-deductible donation of **\$225** to help cover the expenses of the K-1-2, 3-4-5 or 6-7-8 buy-a-Share.
- **Auction buy-out:** Short on time? No problem! Make a tax-deductible donation of **\$225** to the Auction in lieu of donating an item or hosting a buy-a-share.

### Option 2 - Host a Buy-a-Share

- **Host a buy-a-share.** A buy-a-share is an event hosted by a family or a group of families and available to a specified number of people on auction night. Each buyer purchases a share or spot in the event for a fixed price, hence the term “buy-a-share.” We’ve included several buy-a-share examples in your auction packet and welcome new and original ideas!

**In 2017, buy-a-share events raised more than \$25,000 for Stanley!**

### Option 3 – Donate an Item

- **Donate or procure an item for the silent auction.** For donation ideas, please see the enclosed **Auction Item Wish List**. Local businesses are often eager to donate to our school. A sample solicitation letter can be found at <http://www.stanleybps.org/auction>

### Option 4 – Help us Build our Auction Wine Cellar

- Donate one bottle, two bottles or an entire case of your favorite wine to help us build a Wine Cellar for sale at the Auction. **See the enclosed the flyer for the easiest way to donate by ordering your wine directly from our wine partner, The Vineyard Wine Shop.** Or feel free to donate from your own collection. **In 2017, wine donations raised more than \$7,000.**

### Option 5 – All of the above!

Questions? Email [auction@stanleybps.org](mailto:auction@stanleybps.org).

*The Stanley Auction supports the student experience, our professional community and our campus!*